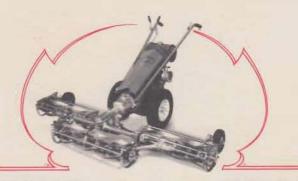
TELEPHONE 42-733

MOTOR PLOW & CULTIVATOR CO.

Manufacturers-



GRAVELY TRACTORS WITH POWER DRIVEN ATTACHMENTS FOR LAWN UPKEEP

AND SOIL TILLAGE

IT'S GOOD KNOWING YOU'RE INTERESTED!

DUNBAR, W.VA., U.S.A.

www.stevenchalmers.com

You should find the attached literature helpful. But, we realize that almost any manufacturer with the aid of skillful printing, plus a certain amount of writing ability, can prepare a nice folder of his product. With forceful phrases and strong claims, he makes his selling proposition sound as attractive as the next one.

But, remember, you are buying ability to perform -- not selling ability.

Make sure that every claim set out on paper can be proven under your actual working conditions. Catalogs and prices only give an idea of what you are getting. In reading ours you will find reasonable claim for such important features as:

1. CORRECT DESIGN

2. POWERFUL, RELIABLE MOTOR

3. QUALITY MATERIAL -- FAIRLY PRICED

You will agree our 19 years experience in this particular field, with thousands of satisfied users praising the GRAVELY, seems ample proof of its goodness.

BUT, LET'S GO A STEP FURTHER. You are not asked to buy until you are shown the machine. Don't you agree that a practical demonstration is worth tons of descriptive literature? That 's exactly our offer to you.

There is a nearby GRAVELY Dealer who is prepared to both service and demonstrate. Return the attached card to us indicating your further interest. We will arrange the visit if you are ready.

Believe me to be interested both in you and

For the

GRAVELY COMPANY